

EVENT REPORT

CROWDSTRIKE 24 HOURS OF SPA 2023





EVENT HIGHLIGHTS



Number of cars

70



Number of drivers

251



Support races

GT4 European Series Powered by Rafa Racing Club **62 cars**

Lamborghini Super Trofeo **50 cars**

McLaren Trophy **15 cars**

GT1 Sports Club **8 cars**

Formula Regional European Championship by Alpine **35 cars**



SPECTATORS

83 677

CROWDSTRIKE
24SPA



#SPA24H

FASTEST LAP

2.17.264

TIM HEINEMANN
#20 HUBER MOTORSPORT
PORSCHE 911 GT3 R (992)



#SPA24H



RACE HIGHLIGHTS



POLE POSITION

A.ROVERA / R.SHWARTZMAN / N.NIELSEN

PRO

#51 – AF CORSE – FRANCORCHMPS MOTORS – FERRARI
296 GT3

A.AU / T.HEINEMANN / J.FITTJE / M.CAIROLI

BRONZE

#20 – HUBER MOTORSPORT – PORSCHE 911 GT3 R (992)

F.CRESTANI / S.NEARY / G.TWERASER / R.CAPO

SILVER

#85 – GRT GRASSER RACING TEAM – LAMBORGHINI
HURACAN GT3 EVO2

S.DE HAAN / T.GAMBLE / C.FAGG / D.MACDONALD

GOLD

#5 – OPTIMUM MOTORSPORT – MCLAREN 720S GT3 EVO

B.MARDINI / P.KUJALA / R.COLLARD / D.LIND

PRO-AM

#78 – BARWELL MOTORSPORT – LAMBORGHINI
HURACAN GT3 EVO2





RACE HIGHLIGHTS



WINNERS

P.ENG / M.WITTMANN / N.YELLOLY

PRO

#98 – ROWE RACING – BMW M4 GT3

A.AU / T.HEINEMANN / J.FITTJE / M.CAIROLI

BRONZE

#20 – HUBER MOTORSPORT – PORSCHE 911 GT3 R (992)

S.DE HAAN / T.GAMBLE / C.FAGG / D.MACDONALD

GOLD

#5 – OPTIMUM MOTORSPORT – MCLAREN 720S GT3 EVO

C.SCHMID / B.HITES / G.VAN BERLO

SILVER

#85 – GRT- GRASSER RACING TEAM – LAMBORGHINI HURACAN GT3 EVO2

M.KONRAD / A.OSIEKA / N.CATSBURG / C.MOSTERT

PRO-AM

#75 – SUNENERGY1 RACING – MERCEDES-AMG GT3



MEDIA HIGHLIGHTS

12/06/23 – 07/07/23

LIVESTREAM



2.98M
TOTAL LIVE VIEWS

TOTAL LIVE VIEWS
2022: 2.76M
2021: 2.43M



1.9M
YOUTUBE VIEWS



6.28B
POTENTIAL NEW REACH

60.8K
TOTAL MENTIONS

17.2M
TOTAL IMPRESSIONS



876K
TOTAL VIEWS



222.7K
WEBSITE VIEWS

2023 TV COVERAGE



SRO DIGITAL PLATFORMS

MEDIA

WEBSITES

WWW.FANATEC-GT-WORLD-CHALLENGE-EUROPE.COM
WWW.CROWDSTRIKE24HOURSOFSPA.COM
WWW.INTERCONTINENTALGTCHALLENGE.COM

YOUTUBE

GT WORLD

DAILYMOTION

GT WORLD

TWITCH

SRO MOTORSPORTS

AMERICAS

MEDIA

LIVE HIGHLIGHTS

CBS SPORTS

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FOX SPORT

•

GARAGE TV

•

COVERED COUNTRIES

USA, CANADA, MEXICO, LATIN AMERICA

MAGAZINES

MEDIA

SPORTS UNLIMITED

PURE OUTDOOR

ONLY LIVE ONCE

ACTION SPORT WORLD

MOBIL 1 THE GRID

MOTORSPORT MUNDIAL MAXPOWER

DIGITAL OTT

MEDIA

LIVE HIGHLIGHTS FULL REPLAY

MOTOR TREND ON DEMAND (NOT USA & CANADA)

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MOTORSPORT.COM (NOT USA & CANADA)

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MOTORRACING (UK, GERMANY, AUSTRIA, SWITZERLAND, FRANCE, INDONESIA)

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EUROPE

MEDIA

LIVE HIGHLIGHTS

MOTORVISION

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RTBF

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RTBF AUVIO

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KREATOR TV

• •

SPORTSKA TV

• •

ARENA SPORT

• •

SHIFT TV

• •

AUTOMOTO

• •

NOVA SPORTS

•

SKY SPORTS (STREAM)

•

SKY SPORTS F1

• •

SKY SPORTS ARENA

•

GO MALTA

• •

ZIGGO

•

MOTOWIZJA

• •

ELEVEN SPORTS

• •

RTS

•

MOTORSPORT TV

• •

SPORTY STUFF AND

•

AYOZAT TV

•

SKY SPORTS

•

COVERED COUNTRIES

BELGIUM, BOSNIA-HERZEGOVINA, BULGARIA, CROATIA, CYPRUS, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ITALY, KOSOVO, LATVIA, LITHUANIA, MALTA, MONTENEGRO, NETHERLANDS, NORTH MACEDONIA, NORWAY, POLAND, PORTUGAL, ROMANIA, SERBIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, UKRAINE, KAZAKHSTAN, BELARUS, AZERBAIDJAN, UZBEKISTAN, TURKMENISTAN, GEORGIA, ARMENIA, TAJIKISTAN, KYRGYZSTAN, MOLDOVA, ABKHAZIA, SOUTH OSSETIA, UNITED KINGDOM

MIDDLE EAST

MEDIA

LIVE HIGHLIGHTS

MBC

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AZAM TV

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MOTORVISION

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COVERED COUNTRIES

ALGERIA, SAUDI ARABIA, CHAD, COMOROS, DJIBOUTI, EGYPT, ERITREA, IRAQ, IRAN, JORDAN, KUWAIT, LEBANON, LIBYA, MOROCCO, MAURITANIA, OMAN, PALESTINE, QATAR, SUDAN, SAUDI ARABIA, SOMALIA, SYRIA, TUNISIA, UNITED ARAB EMIRATES, AND YEMEN, WEST BANK AND GAZA

AFRICA

MEDIA

LIVE HIGHLIGHTS

MOTORVISION

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SUPERSPORT

•

KWESI

•

BAMBA TV

•

AFRICA XP

•

TALENT SPORT

•

AZAM TV

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COVERED COUNTRIES

ALGERIA, ANGOLA, BENIN, BOTSWANA, BURKINA FASO, BURUNDI, CAMEROON, CAPE VERDE ISLANDS, CENTRAL AFRICAN REPUBLIC, CHAD, COMOROS, CONGO, DJIBOUTI, EGYPT, EQUATORIAL GUINEA, ERITREA, ETHIOPIA, GABON, GAMBIA, GHANA, GUINEA, GUINEA BISSAU, IVORY COAST, KENYA, LESOTHO, LIBERIA, LYBIA, MADAGASCAR, MALAWI, MALI, MAURITANIA, MAURITIUS, MAYOTTE, MOROCCO, MOZAMBIQUE, NAMIBIA, NIGER, NIGERIA, REUNION, RWANDA, SAO TOME & PRINCIPE, SENEGAL, SEYCHELLES, SIERRA LEONE, SOCOMTRA, SOMALIA, SOUTH AFRICA, SOUTHERN SOUDAN, SAINT HELENA, SUDAN, SWAZILAND, TANZANIA, TOGO, TUNISIA, UGANDA, ZANZIBAR, ZAMBIA, ZIMBABWE

ASIA

MEDIA

LIVE HIGHLIGHTS

PCCW

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STAR SPORTS

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J SPORTS (DIGITAL)

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MBC

• •

ASTRO TV

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MOTORVISION

• •

COVERED COUNTRIES

AFGHANISTAN, PAKISTAN - NORTH, PAKISTAN - SOUTH, TAJIKISTAN, TURKMENISTAN, UZBEKISTAN, MALAYSIA, BRUNEI, PHILIPPINES, SINGAPORE, INDONESIA, THAILAND, LAOS, CAMBODIA, MYANMAR, VIETNAM, AUSTRALIA, CAMBODIA, MALDIVES, MAURITIUS, MONGOLIA, NEPAL, SRI LANKA, THAILAND, TIMOR LESTE, CHINA, HONG KONG, JAPAN

ASIAVISION

MEDIA

LIVE HIGHLIGHTS

FBC - KRTK - TDM -

RTM - TV5 - SULD

- EMTV - ABS-CBN -

SLRC - VTN

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COVERED COUNTRIES

FIDJI, KYRGYZSTAN, MACAU, MALAYSIA, MONGOLIA, PAPUA NEW GUINEA, PHILIPPINES, SRI LANKA, VIETNAM

AUS/NZ

MEDIA

LIVE HIGHLIGHTS

FOX SPORT

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TV3

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COVERED COUNTRIES

AUSTRALIA, NEW ZEALAND



TOTAL

672K
FOLLOWERS

205
POSTS

9.24M
IMPRESSIONS

517K
ENGAGEMENT

5.6%
ENGAGEMENT RATE

11.3K
POST LINK CLICK

1.5M
TOTAL VIDEOS VIEWS



398K
FOLLOWERS

95
POSTS

2.79M
IMPRESSIONS

97.4K
ENGAGEMENT

3.5%
ENGAGEMENT RATE

5.24K
POST LINK CLICK

244K
TOTAL VIDEOS VIEWS



186K
FOLLOWERS

72
POSTS

3.88M
IMPRESSIONS

239K
ENGAGEMENT

6.2%
ENGAGEMENT RATE

5.53K
POST LINK CLICK

142K
TOTAL VIDEOS VIEWS



87.4K
FOLLOWERS

38
POSTS

2.57M
IMPRESSIONS

181K
ENGAGEMENT

5.6%
ENGAGEMENT RATE

545
POST LINK CLICK

1.1M
TOTAL VIDEOS VIEWS

MEDIA HIGHLIGHTS

12/06/23 - 07/07/23



INSTAGRAM

TOTAL

96.1K
FOLLOWERS

400
POSTS

3.92M
IMPRESSIONS

266K
ENGAGEMENT

6.8%
ENGAGEMENT RATE

75.7K
PROFILE VIEWS



52.9K
FOLLOWERS

163
POSTS

1.5M
IMPRESSIONS

101K
ENGAGEMENT

6.7%
ENGAGEMENT RATE

25.7K
PROFILE VIEWS



43.2K
FOLLOWERS

237
POSTS

2.42M
IMPRESSIONS

165K
ENGAGEMENT

6.8%
ENGAGEMENT RATE

50K
PROFILE VIEWS



9.1K
FOLLOWERS

123
POSTS

340.3K
IMPRESSIONS

32.7K
ENGAGEMENT

9.6%
ENGAGEMENT RATE

4.8K
PROFILE VIEWS

MEDIA HIGHLIGHTS

12/06/23 - 07/07/23





TOTAL

141.6K
FOLLOWERS

551
POSTS

4.08M
IMPRESSIONS

288.5K
ENGAGEMENT



73.7K
FOLLOWERS

80
POSTS

571K
IMPRESSIONS

19.9K
ENGAGEMENT



39.9K
FOLLOWERS

277
POSTS

2.07M
IMPRESSIONS

176K
ENGAGEMENT



28K
FOLLOWERS

551
POSTS

4.08M
IMPRESSIONS

288.5K
ENGAGEMENT

MEDIA HIGHLIGHTS

12/06/23 - 07/07/23

639K
TOTAL VIDEO VIEWS

6.9K
POST LINK CLICK

65.6K
TOTAL VIDEO VIEWS

1K
POST LINK CLICK

306K
TOTAL VIDEO VIEWS

4K
POST LINK CLICK

267K
TOTAL VIDEO VIEWS

1.9K
POST LINK CLICK



TIKTOK 

TOTAL



21.6K
FOLLOWERS

11.4K
FOLLOWERS

10.3K
FOLLOWERS

79
POSTS

52
POSTS

27
POSTS

155.2K
TOTAL VIDEO VIEWS

145K
TOTAL VIDEO VIEWS

10.2K
TOTAL VIDEO VIEWS

81.2K
AUDIENCE REACH

77K
AUDIENCE REACH

4.2K
AUDIENCE REACH

MEDIA HIGHLIGHTS

12/06/23 - 07/07/23





#SPA24H SOCIAL MEDIA CHANNELS



87.4K
FOLLOWERS

169
POST

848K
ENGAGEMENT

12M
IMPRESSIONS



39.5K
FOLLOWERS

231
POST

253K
ENGAGEMENT

3.38M
IMPRESSIONS



38.7K
FOLLOWERS

105
POST

20.7K
ENGAGEMENT

784K
IMPRESSIONS



10.4K
TOTAL MENTIONS

5.96B
POTENTIAL NEW REACH

16.2M
TOTAL IMPRESSIONS

MEDIA HIGHLIGHTS

01/01/23 - 12/07/23



@Pyrotech777 il y a 1 mois

Thank you so much for making these races available afterwards. Not sure how I'd be able to watch otherwise. Great coverage, great racing!

👍 14 💬 Répondre



@QF_Dan72 il y a 1 mois

it's really fun watching Spa from above. Thanks for the stream, hope you bring it back next year

👍 3 💬 Répondre



@ravnodinson il y a 1 mois

Congrats Team Rowe and BMW. Thanks for the excellent broadcast GTWorld and thank you CrowdStrike. This was my first 24 hour race that I got invested in and it was a great time. The folks in the chat were all cool, too.

👍 26 💬 Répondre



edacres_racing That probably one of the coolest captures of a race track i have seen in a very long time!!! Well done. Absolute 🔥



@oldskoolraver1079 il y a 2 mois

Best race in the world. 50+ cars all the same class, best gt racers in the world, well it's Spa, what more do you need?

👍 2 💬 ❤️ Répondre



@Hello-ev1jd il y a 1 mois

Watched 18 hours of the race, thoroughly entertaining. Thanks for the great stream and highlights. As usual, looking forward to next year's race already. Really sad once again for the 63 Iron Lynx, Lambo just can't catch a break

👍 8 💬 Répondre



@mantapartners il y a 1 mois

Great coverage! Was a pleasure to watch live.

👍 16 💬 Répondre



@WyldStallion-bs9oo il y a 1 mois

Hypercars get the glamor these days, however GT racing is the heart and soul of sportscar racing. I always prefer watching GT racing over anything else.

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